





Sports fans never have to worry about missing the big game.

CNN Airport Network has assembled one of the strongest lineups of national sports rights of any cable network group. These partnerships allow us to provide airport passengers live broadcasts of the most exciting sporting events from beginning to end!

80+ GAMES & SUPER BOW

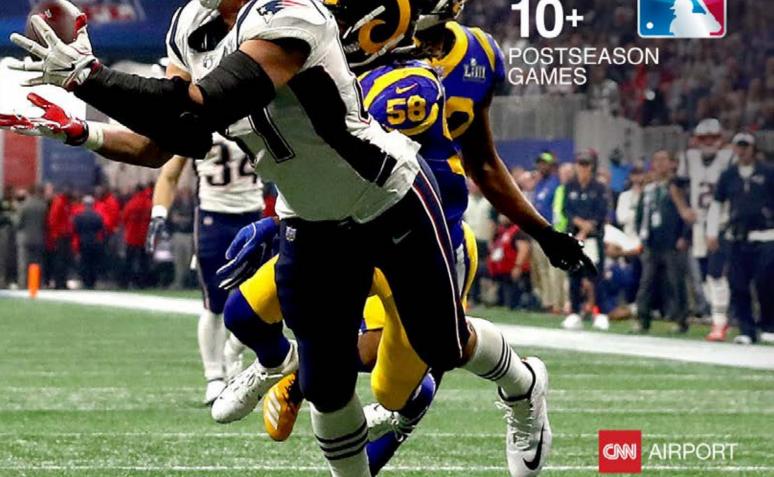
90+



MARCH MADNESS







LIFESTYLE

Programming Highlights

World-class entertainment

Our network has unparalleled access to content from WarnerMedia's world-class entertainment brands such as Warner Bros., TBS, and truTV. With so much variety to choose from, we have the unique ability to target seasonal family travel with kid-friendly content from Cartoon Network or to lighten things up during certain day parts with short segments from popular shows such as Conan, The Carbonaro Effect and HBO's award-winning Real Sports.



LONG-FORM PROGRAMMING

Highlights of CNN Originals

Critical acclaim for CNN's Original Series

The top-rated Emmy Award-winning CNN Original Series which includes *United Shades of America with Kamau Bell* as he explores communities across the country, using humor to start a conversation about race and how our differences unite and divide us. *American Style*, a docuseries examining how America's changing style through the decades has mirrored the political, social, and economic climate of the time. *Chasing Life with Sanjay Gupta* follows Dr. Sanjay Gupta's travels around the world in search of the secret to living longer, healthier and happier. And *American Dynasties: The Bushes* explores the Bush family's complex internal dynamics – it's the first major series to ever deeply examine this one family which has so greatly impacted American political history.





Kamau Bell United Shades of America



CNN American Style



Sanjay Gupta Chasing Life



PASSENGERSRAVE

Compelling Content

Along with traditional Nielsen Research that tells us 90% of viewers feel that Airport Network enhances the airport environment*, our viewers and our airports use social media to let us know they love our new programming.



AIRPORT

Tealson Research 2016





EMERGENCYMESSAGING

Supplemental Messaging to Passengers



TUNITY

Personalized audio experience.



Download Tunity app to sync CNN Airport network program audio directly to your mobile device.



CUSTOMEXPERIENCE

Wi-Fi Delivered Programming



CNN Airport Network offers alternate programming channels which can be delivered directly to passengers' tablets, laptops and smartphones via the airport's public Wi-Fi service. The custom designed channels are programmed from the WarnerMedia catalog of world-class content as well as local news, information and features.

AVAILABLE WI-FI CONTENT





2,400+ gates and 329 million annual viewers

Covering the country

Anchorage Intl. Asheville Regional Airport Atlanta Hartsfield-Jackson Intl. Baltimore Washington Intl. Bellingham Intl. Bermuda, L.F. Wade Intl. Boston Logan Intl. Chicago Midway Chicago O'Hare Intl. Cincinnati/Northern Kentucky Intl. Cleveland Hopkins Intl. Dallas/Ft. Worth Intl. Dallas-Love Field Dayton Intl. Des Moines Intl. Detroit Metro Wayne County Intl. Denver Intl. Fresno-Yosemite Intl. Greenville-Spartanburg Intl. Houston Bush Intl. Houston William P. Hobby **Huntsville Madison County**

Indianapolis Intl.

Jacksonville Intl.

Albany Intl.

Kansas City Intl. Ketchikan Intl. Los Angeles LAX Intl. Los Angeles Ontario Intl. Memphis International Miami Intl. Milwaukee General Mitchell Intl. Minneapolis/St. Paul Intl. Myrtle Beach Intl. Nashville Intl. **New Orleans Intl** New York John F. Kennedy Intl. New York LaGuardia New York Long Island Islip MacArthur Newark Liberty Intl. Oakland Intl. Orlando Intl. Pensacola Gulf Coast Regional Philadelphia Intl. Phoenix Sky Harbor Intl.

Raleigh-Durham Intl. Reno-Tahoe Intl.

Saint Louis Lambert Intl.
Salt Lake City Intl.
San Diego Intl.
San Jose Intl.
Seattle -Tacoma Intl.
Springfield-Branson
Spokane Intl.
Tallahassee Intl.
Tucson Intl.

Washington Dulles Intl. Washington Reagan National



EQUIPMENT

Leading Edge Technology

Take advantage of CNN's technical expertise, system design experience, buying power and vendor relationships to put together a **top notch television network** in your airport.





